



MORGAN MCGLINSEY

Videographer/Video Editor/Storyteller

FREELANCE WORK 2019 - PRESENT

PRODUCTION 1987

Videographer/Video Editor/Storyteller

- Produce, shoot and edit videos for a number of clients throughout the Tri-State area
- Create product for a wide range of outlets, broadcast television/social media/websites/marketing pieces
- Help clients grow their reach while staying on brand and within the confines of their budget
- TELL STORIES

DR. JITEN P. GOHEL, DMD

Videographer/Video Editor/Social Media Manager

- Pioneered the marketing team which lead to the growth of the practice's social media following
- Produced, shot and edited videos for all Social Media Platforms getting 1,000s of views per video
- Planned and executed marketing campaigns and events for patients and employees
- Helped grow the new patient numbers by an average of 72% for three dental practices within my first 6 months

CHASING GLORY PODCAST (SEEN ON WWE NETWORK)

Editor/Social Media Contributor

- Edited raw video and audio, into an hourlong episode with graphics and B-roll. Created audio files for other podcast outlets
- Created the "Chasing Glory" Intro for the video version of the podcast
- Created social media promos to tease upcoming or current episodes
- Worked on dozens of episodes, contributing to 1,000s of podcast views/listens

FULLTIME WORK MAY 2010 - MAY 2020

BLUE RIDGE NEWS 11

Videographer/Chief Editor/Producer

- Shot and edited the latest news stories for the live 5/10PM newscasts
- As Chief Editor, I worked with the News Director to come up with consistent ways our team edited their stories
- Managed archive footage for the news department

CONTACT

Jersey City, NJ

(610) 406-2660

MorganMcGlinsey@gmail.com

linkedin.com/in/morganmcglinsey

PERSONAL PROFILE

For over 15 years, I've been behind the camera, envisioning, producing and curating content for multiple media outlets. I have helped many different companies grow their platforms, viewers and customers.

Starting as a news videographer telling everyday stories, to creating my own company and working with those in the fiber industry, financial field, health field, the world of WWE and more. I have a wide range of experience throughout time as a videographer and editor.

My goal is to always create the best product for each brand I work with and to help grow their reach.

EQUIPMENT KNOWLEDGE

Sony A7IV Camera

Canon EOS 5D Mark II

GoPro HERO12

iPhone 14 Pro Max

MacBook Pro

SOFTWARE KNOWLEDGE

Blackmagic Cam

Final Cut Pro

Adobe Premiere Pro

Adobe After Effects

Adobe Photoshop

Adobe InDesign

Canva

EDUCATION

Bachelor of Science in Electronic Media

Kutztown University of Pennsylvania | 2005-2009

Graduated Magna Cum Laude



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Videographer/Video Editor/
Graphic Designer/Social Media Manager

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FREELANCE SOCIAL MEDIA WORK 2019 - PRESENT

YOGA REVIVE

Social Media Manager

- Created daily social media post across all studio platforms
- Helped grow the studio's social media following/views on each platform by the 1,000s
- Planned and executed marketing campaigns to help bring new customers into the studio
- Audited the marketing numbers weekly for the owners to ensure a positive return on investment

DR. JITEN P. GOHEL, DMD

Marketer/Social Media Manager

- Pioneered the marketing team which lead to the growth of the practice's social media following
- Helped grow the new patient numbers by an average of 72% for three dental practices within my first 6 months
- Chaired weekly marketing meetings with CEO, CFO and Director of Operations
- Produced, shot and edited videos for all Social Media Platforms getting 1,000s of views per video
- Planned and executed marketing campaigns and events for patients and employees
- Audited the marketing budget weekly for the marketing department to ensure a positive return on investment

CHASING GLORY PODCAST (SEEN ON WWE NETWORK)

Editor/Social Media Contributor

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PERSONAL PROFILE

With close to 15 years as a Videographer/Video Editor and new found experience as a Social Media Manager/ Graphic Designer I have helped many different companies grow their platforms, viewers and customers.

From the exercise industry, health field and even the world of WWE, I have a wide range of experience throughout these last 5 years and even further back.

My goal is to always create the best product for each brand I work with and to help grow their reach.

EQUIPMENT KNOWLEDGE

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MacBook Pro

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